



STRATEGIC PLAN

2024-2026

ABOUT US

Doubleview House Inc. is a hub of activity where playgroups, families, individuals and community groups meet in a friendly neighbourhood context which provides opportunities to share, support, learn and reduce isolation.

Doubleview House is a not-for-profit organisation governed by a Volunteer Management Committee. The Western Australian Government, through the Department of Communities, currently provides the majority of funding for the organisation through the Empowering Communities Program.

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OUR VISION

Share. Belong. Grow.

To be a vibrant, welcoming community organisation facilitating individuals, families and groups to share, belong and grow.

OUR MISSION

To facilitate shared experiences, learning and involvement that leads to community members developing a sense of wellbeing, belonging and value.

OUR VALUES

Inclusion and diversity

We are committed to inclusion across culture, age, gender, religion, identity and experience.

Place-based approach

We focus our efforts on identifying and addressing needs at a local community level.

Flexibility

We are flexible, dynamic and proactive as the community evolves.

Sustainability

We are environmentally sensitive and strive to support and promote sustainable practices.

Integrity

We act with integrity, openness and responsibility in all we do.

Affordability

We aim to remove financial status as a barrier to participation by providing our services and facilities at a minimal cost to the community.

Stability

Sustaining long-term financial viability is a consideration in all our planning and decision making.



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STRATEGIES

Coordinate learning programs.

Coordinate playgroups.

Provide facilities for community groups and individuals.

Coordinate events for Doubleview House members.

OBJECTIVES

Learning programs are offered throughout the year. Frequency and type of programs dependent on member and wider community demands and requests.

To be scheduled by the Programs Coordinator and Centre Manager.

Five playgroups will be scheduled each week, coordinated by the Programs Coordinator.

Room and venue hire will be made available to individuals and community groups, coordinated by the Centre Manager and Programs Coordinator.

Recurring room bookings will be available for community groups and classes, coordinated by the Programs Coordinator.

Events/activities to be held a minimum of twice a year for members, coordinated by Programs Coordinator and Centre Manager with support from the Management Committee.

Style and type of event should be in response to member consultation, ascertained through verbal and formal survey feedback.

To be coordinated by the Programs Coordinator and Centre Manager.



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STRATEGIES

Coordinate events and activities for the wider community.

Connect members to wider community networks and services.

Commitment to continual improvements in accessibility and sustainability within the organisation.

OBJECTIVES

Provide events and activities based on community preferences and needs.

Coordinated by the Centre Manager with support from the Programs Coordinator, Management Committee, and volunteers.

The Centre Manager and Programs Coordinator will utilise weekly social media content, newsletters a minimum of once a term and visual displays to connect members to the Centre and wider community events and services.

Strengthen relationships of community networks to increase reach and impact.

Management Committee with the Centre Manager is committed to effective management of its finances.

Staff and Management Committee will consider accessibility in daily operations and in event and program planning.



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OUTCOMES

People have social connections within their community.

People participate in their local community.

People learn new skills and knowledge.

People contribute to their community.

People feel safe in their community.

INDICATORS

Ratings for quality/quantity of social connections developed as a result of using the service.

Number of people attending social activities.

Number of people participating in activities.

Ratings/feedback through surveys and informal interviews following participation.

Data collected on number of people with increased level of skills/knowledge as a result of using the service.

Data collected on numbers volunteering/contributing to initiatives. Testimonials from volunteers via informal interview.

Testimonials from outgoing committee members via survey or interview.

Data collected on percentage of people who felt safe using service/felt safer within community as a result of using the service.

**** Above indicators to be reviewed upon completion of operational plan and the development of outcome specific survey questions/interview questions/feedback methods**

****Numerical targets for improvement to be set in 2022 based on data gathered in 2021.**